



Ticker

A simple, easy-to-use application to always have information at hand.

An application to manage, edit and publish dynamic, appealing tickers with any kind of animation, and not only the crawl effect. It allows you to air last-minute messages, to display the channel's promotional information and to import messages from e-mail, mobile phones or other services. Communication becomes more effective and up-to-date, viewer interaction is increased and the message edition process is simplified.



Contents can be managed while the ticker is on-air, automatically and using any kind of visual effect.

This application works in two modes:

Simple Ticker A single ticker is displayed. This ticker's contents can be managed, edited and created manually or in real-time through the back-office. Contents can also be imported from external data services.



Thematic Ticker Grouping of several simple tickers. This module's information and contents are managed through the back-office, supplied on this pack, and can be integrated with external data services.

TOOLS

Free Messages

The messages that are sent by the viewers on a given theme are edited and displayed during the broadcast. The Free Messages application automatically imports the sms and e-mail free messages, paginating them and displaying them on a ticker - a quick and simple process. This tool simplifies the workflow and the message editing procedure, increasing the interactivity level between the channel and the viewer.

ADD-ONS

THE BASIC VERSION OF THIS PRODUCT INCLUDES THE SIMPLE TICKER AND THE THEMATIC TICKER MODULES. THE FREE MESSAGES MODULE CAN BE ORDERED SEPARATELY.



INFOSTUDIO
DATA-DRIVEN GRAPHICS

GoTv Media Software Portugal Largo Pirâmide, Ed. Pirâmide, 3M, Piso 01, Sala F, 2795-156 Linda-a-Velha, Portugal
Tel + 351 214 152 100 Fax + 351 214 152 128 email sales@infostudio.tv site www.infostudio.tv

