



News Pack

News Pack is a product specially developed to display videographics for news. It combines several functionalities, like the automation with the ENPS news production system and the management and display of weather, traffic, stocks and tickers graphics, enabling a dynamic approach and up-to-the second updates.

Features and benefits

Simple and intuitive interface with ENPS:

- Templates organized by channel/program/template
- Spell-check
- Template's thumbnails
- Same description for slugs and template tags
- Automation with time codes within the news piece, beginning/end and duration.
- Multiplushing between channels and programs
- Integration with rundowns/ENPS' play list
- Synchronization between changes made in ENPS and InfoStudio and vice-versa
- Possibility of changing and manually creating templates and play lists in InfoStudio

Integration with internal or external data sources:

- Greater automation
- Information updated to the second
- Less need for human intervention
- Less need for technicians

On-air update of the broadcasted information (sequences), thus guaranteeing:

- Greater efficiency of the information's presentation

Creation of information sequences with automatic loops:

- Autonomy, automation, less need for human intervention, etc
- Lower risk of human error

Data access control using log-ins and privileges:

- Greater control over data changes
- Greater level of security of the broadcasted data

Data management can be done anywhere in the station:

- Flexibility
- Ability to make the installation on any PC, according to the needs
- Several people can simultaneously work on the data

Pre-agreements with international contents managers/producers of reference:

- Reliability
- Simplicity

TOOLS



Automation with ENPS system

News Pack with MOS Option is a rendering and "on-air" graphics display platform, fully integrated with ENPS via MOS control. The graphics' layouts are directly displayed on ENPS, where they are filled in and scheduled on 'rundown'. The on-air graphics publishing procedure can be automatic (without human intervention) and/or controlled by a CG operator.

News Pack combines all of InfoStudio's features - multilayer display, intuitive publication interface, last-minute changes, etc - with the NewsRoom automation functionalities.

Ticker Pack

An application to manage, edit and publish dynamic, appealing tickers with any type of animation, and not only the crawl effect. It allows you to air last-minute messages, to display the channel's promotional information and to import messages from e-mail, mobile phone or other services. Communication becomes more effective and up-to-date, viewer interaction is increased and the message editing process is simplified. The contents management can be made with an on-air ticker, automatically and using any kind of visual effect.

THIS APPLICATION WORKS IN TWO MODULES:

Simple Ticker - a single ticker is displayed. This ticker's contents can be managed, edited and created manually and real-time, through the back-office or through integration with external data services.

Thematic Ticker - grouping of several simple tickers. This module's information and contents are managed through the back-office supplied on this pack and can be integrated with external data services.

Weather

Complete weather application, allows to create and display all kinds of charts and sequences, in Full Screen and Overlay Object. The several data combination possibilities increase the graphical display offer. You can combine cities, regions (city groupings), time periods (today, tomorrow... this week, etc) and daytime periods (dawn, morning, noon and evening). All the information is based on several parameters, such as maximum and minimum temperatures, wind direction, humidity, weather conditions, etc. Images, videos and animations can be added to the cities', regions' and weather conditions' parameters.

NOTE:

THIS PRODUCT CAN BE A SEPARATE ADD-ON TO THE MCR WORK FLOW PACK

Stock market

Complete stock market and financial data application, allows to create and publish all kinds of charts and sequences, in Full Screen and Overlay Object. Apart from allowing the isolated display of companies and markets, it also allows the display of both.

IT SUPPORTS THE FOLLOWING PARAMETERS:

- Last Value
- Current Value
- Open Value
- Close value
- Min. Value
- Max. Value
- Change in Percentage
- Change in Value
- Transactions
- State

Images, videos and animations can be added to companies' and markets' names, as well as to states.

Traffic

The complete traffic application allows to create and publish all kinds of charts and sequences in Full Screen and Overlay Object. Apart from allowing the isolated display of roads and regions, it also allows the display of both.

For each of them there is a description, which can include information about a recent traffic incident or any other type of event, as well as the traffic's status. The road, region and traffic information can also include images, video and animations. *All of these applications' data can be automatically exported into a ticker, with all the data in sequential order according to the station's preferences.*



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DATA-DRIVEN GRAPHICS

