



# Elections Services

Real-time election coverage made easy.

Go Tv provides a service to support TV channels during the election coverage by displaying polls and results. This service includes tools and functionalities that allow the TV channel to automatically air and control the most up-to-date infographics on poll results, even during the broadcast. The service is hired whenever needed, for parliamentary elections, municipalities elections or presidential elections, as well as for referendums.

*The performance and usage of the service includes three main stages:*

#### **InfoStudio platform installation in the TV station**

Before the election service, the installation of the InfoStudio platform in a TV station involves connecting the video signals to the channel's equipment and connecting the machines in a network. The remaining system configuration is up to Go Tv.

#### **Development of the engine to collect external sources' statistics**

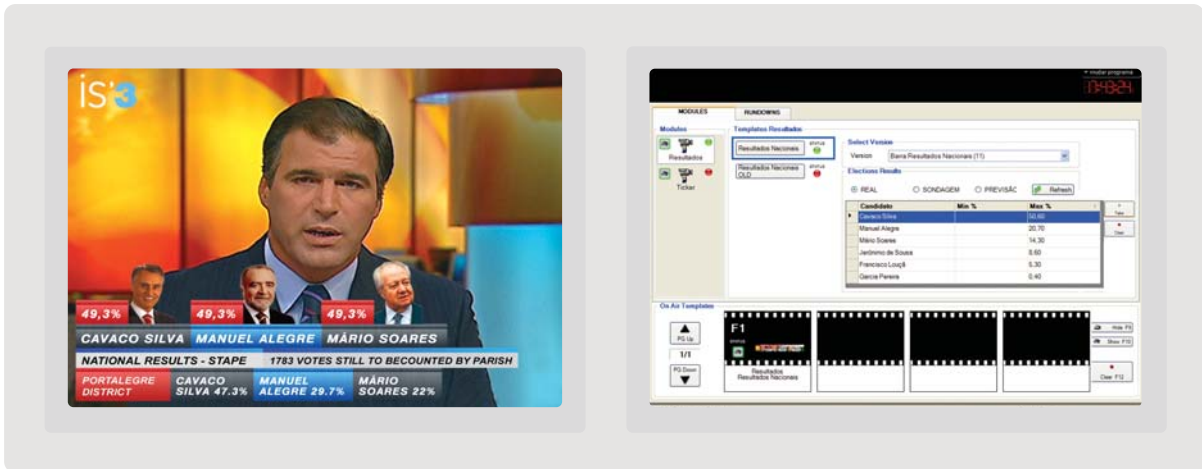
The statistics results can be imported via FTP, via a Web site or via Web services. For each specific case, there is the need to create importing services that implement each election's specific format.

#### **Monitoring of the graphics production process**

The graphics production process starts with a survey, to determine the type of graphics that the channel wants. Subsequently, graphical layouts are created. Based on the material and references produced during the creative process, the templates are designed using our own resources. Go Tv then co-ordinates and accompanies the process, analyzing the best way to implement the wanted graphics, evaluating several possibilities and suggesting alternatives.

The system's operation during the broadcast is made using Go TV's resources, always according to the needs and requirements of the channel's directors and/or coordinators.

## TOOLS



INFOSTUDIO ELECTIONS IS THE INFOSTUDIO PRODUCT DEVELOPED TO PUBLISH THE ELECTORAL ACTS' VIDEO GRAPHICS. IT IS COMPOSED BY THREE TOOLS:

### InfoStudio Elections Rundown

This tool is responsible for the full-screen publishing of all charts. It also allows creating and aligning chart sequences. The step-by-step display of the chart's graphical elements is also possible, in order to help the journalist who is reading the results.

THESE THREE TOOLS HAVE A COMMON OPERATION PRINCIPLE, SHARED BY THE WHOLE APPLICATION. EITHER FOR PUBLISHING OR FOR DATA TREATMENT, THE ELECTORAL DATA IS ORGANIZED IN THREE CATEGORIES:

- Live results
- Poll data
- Projection data

*Both polls and projections work with percentage intervals.*

EXAMPLE GRAPHICS AVAILABLE FOR PUBLISHING

- by municipality
- Comparative charts
- Left vs. Right / Republicans vs. Democrats
- Comparison between parties
- or sum of parties
- Four candidates
- Display of the parties' elected candidates' photos on a national level
- Display of the parties' elected candidates' photos, according to district/county and municipality
- Parliamentary distribution
- At an European level
- At a national level
- At municipalities' level

### InfoStudio Elections On-Screen

This tool is used to publish tickers, result bars and other on-screen elements that work as a sequence and are instantly updated on air.

### InfoStudio Elections Manager

Back-office tool used to manipulate all the data related to estimates (based on the electoral specialists' projections) and polls. Using this tool, the parties and the mandates are created, edited and managed, including their names, colors, logos, candidate lists, photographs, etc.

### InfoStudio Elections Rundown

- Abstention
- Electoral abstention
- Comparison with the last election
- Abstention history
- Results chart
- National results
- District/county results
- Municipality results
- Parish results
- Option to publish the results with the parties, without the mandates
- Result generation according to the party
- Political maps
- European
- National, according to the district/county
- District/county, municipality

### InfoStudio Elections On-Screen

- Tickers
- Political ticker
- Other news ticker
- National results for live broadcast from the parties' headquarters
- National results bar
- Results according to the party bar
- Electoral circle results
- National
- By district/county
- By municipality
- Elected candidates (with photo)
- National
- By district/county
- By municipality